

RELDATA's Total Cost of Ownership Advantage

*RELDATA Unified Storage Solutions
can provide a significant reduction in Total Cost of Ownership.*

INITIAL ACQUISITION COST CONSIDERATIONS:

- Unrivaled Price/Performance, measured on a cost/IOPS and cost/MB/sec basis. RELDATA 9240 Unified Storage Gateway, powered by RELvos 2.x, provides users the ability to achieve high-end NetApp® V6070 performance at NetApp® V3020 entry level pricing.
- Significant reduction in storage resource investments by centralizing existing storage systems and maximizing capacity utilization of each subsystem.
- Huge reduction in downtime costs with on-the-fly storage system exchange and rapid recovery services
- All inclusive software pricing — NAS, IP SAN, Global WAN Replication, and Virtualization included.
- Buy only what you need today. Purchase a NAS-only solution and upgrade it to include IP SAN services when you are ready.
- Significantly lower capital expenditures and minimize deployment cost with the installation of Ethernet-based IP SANs.
- Open Storage support – the opportunity to use existing storage.
- Boot-over-IP service allows complete replacement of local attached disks in workstations and application servers by easy administrable centralized disk arrays
- FC SAN Extension over existing IP resources.
- Co-existence with your more costly NetApp® and EMC® Storage
- Enterprise – class solutions and support. 3 Year warranty.
- Dramatic reduction of opportunity cost by:
 - Increasing data availability and consistency in departmental and multi-location IT environments
 - Productivity enhancement of workgroups via background remote data replication and synchronization with central data repositories.
 - Predictable and fast disaster recovery in case of lost or destroyed data

FUTURE COST CONSIDERATIONS:

- Unified Storage: NAS, IP SAN, Global WAN Replication, Virtualization included.
- All inclusive software pricing – no surprise license fees for storage or server expansion.
- Open Storage support – no vendor lock-in for disk storage selection
- A right to new versions of software is included in Gold Technical Support.
- Seamlessly scalable to multi-petabyte configurations.
- Modular performance enhancements.
- Co-existence with your more costly NetApp® and EMC® Storage

About RELDATA

RELDATA is the leader of a new generation of consolidated and unified storage solutions that deliver iSCSI SAN, NAS and WAN replication functions on a single virtualized storage platform. The solutions are easy to implement, operate and manage, yet deliver enterprise-class functionality. RELDATA's "pay-as-you-grow" design leverages the customer's previous disk storage investments and liberates them from future vendor lock-in. Customers can independently scale storage capacity and performance, as well as migrate data, without application disruption and without forklift box upgrades. RELDATA products are designed to embrace third-party disk drives and to co-exist with more expensive storage solutions from vendors such as Network Appliance® and EMC®. RELDATA is headquartered in New Jersey. RELDATA products are available worldwide through authorized value-added resellers and system integrators. More information is available at www.RELDATA.com.

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